

large format hanging and displaying guide

Figuring out how to get your brand new large format print installed can sometimes be tricky – what works for one product or material might not be suitable for another. To help you get it right every time, we've created this handy guide to hassle free hanging. Just find your product below and get stuck in!

posters

We've all been sticking posters to walls since our teenage years, but as our range of posters are available on different papers, some of them perform better in certain environments than others. So, take a read below to get the most out of yours.

Indoor Posters

These straightforward little numbers need to be kept indoors, but their versatility means you can stick or pin your posters up anywhere inside using Blu-Tack, Sellotape or pushpin. All of the papers available for our indoor posters can be displayed in the same way. Easy peasy.

Outdoor Posters

Our outdoor posters are printed on Industry standard Blueback or our weatherproof outdoor stock.

Blueback

Perfect for billboards, industry standard Blueback is usually applied using wallpaper paste.

Weatherproof stock

Wallpaper paste isn't ideal for our weatherproof stock. To make the most out of this kind of stock, use your poster in external clip frames, A-frames etc.



display boards

There are a whole range of different substrates available for display boards, and most of these materials can be secured using Velcro or self-adhesive strips. Or, for a more permanent finish, you can nail or screw your board to your desired surface.

We also offer drilled holes in the corners of your display boards. If you choose to add these, you can hang them from ceiling hooks or screw them in place straight from the box.

We don't recommend displaying boards mounted to 2mm card or foam board outside as these materials won't perform well in wet weather.

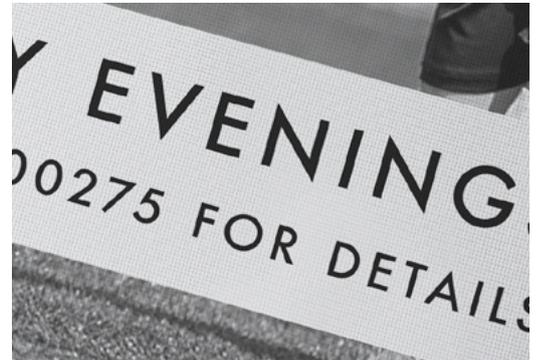


banners

You can order our banners with or without eyelets, but we'd recommend adding eyelets if you want to be able to easily hang your banner right out of the box. We put eyelets in each corner of your banner, or one eyelet every 500mm for banners that are over one metre. You'll be able to loop twine or rope through your eyelets to hoist and tie your banner into position. Easy as that!

If you're hanging up your banner in a windy location, we recommend using our mesh banner material which allows wind to pass through it and prevents you from potentially having to re-hang your banner again and again.

All of our banner materials can be displayed indoors or out, no matter what the weather!



banner stands

Our banner stands are quick and easy to put up and take down. Although we supply several different varieties, they all assemble in a very similar way.

If you've ordered a standard banner or genie banner, you'll need to twist out the adjustable feet on the base of your stand before you can begin. Our deluxe, sidewinder and twin banner stands come with a larger base, so they will stand up without any additional support. Once the feet are ready to go, you can assemble your banner pole; this detaches in three parts, but they're all connected by a handy inner bungee cord. Pop the pole into the designated hole in the main bulk of the stand and pull your banner out. You can attach the top of the banner to the top of the pole stand using the built-in notch.

These banners are for indoor use only.

strut cards

The clue is in the name. These handy quick to display cards are already fixed with a strut to the rear so you can start grabbing the attention your business deserves without the need for any tape or other fixings. These little cards are for indoor use only.





flags

Step 1:

Once you've removed all elements from the box, join the frame pieces together by pressing down on the 'ball' and pushing the other pole over the top – until it clicks into place.

Step 2:

Run the flag down the pole from top to bottom (curved section first) making sure you use the whole length.

Step 3:

Once the flag is on the frame, bring the loop of the flag over the clamp on the adjustable screw (you'll find this at the bottom of the pole). Then, all that's left to do is apply the desired amount of tension by sliding the screw clamp up or down the pole (by loosening the pin).

Helpful hint: Tightening the material too much may cause wrinkling in your flag.

Caring for your flag

Your flag is supplied pre-washed for colour fastness, but overexposure to pollution can affect white printed flags and UV can fade your flag over time.

Bring your flag inside in strong winds and heavy rain. If your flag gets wet it'll increase the weight, putting more stress on the pole. Combine this with strong winds and you could end up with a broken flag. Just remember to let your flag dry before you store it if it does get wet. Make sure your flag can't catch or snag on the pole or nearby objects as this could cause a tear.

Important info: Your flag is not designed to withstand constant winds, or wind force of anything over 15mph. If you're installing your flag outside, remember to bring it inside if wind force reaches over 15mph to avoid last damage and wear. We recommend that your flags are used as a semi-permanent display and that you adhere to the advice above for the best possible life expectancy of your flags. Printed.com are not liable for any undue force applied (i.e. strong bending from heavy winds).

Handle your flags with care as, once your flag has been delivered, we're no longer liable for any damage caused.





self-adhesive vinyl

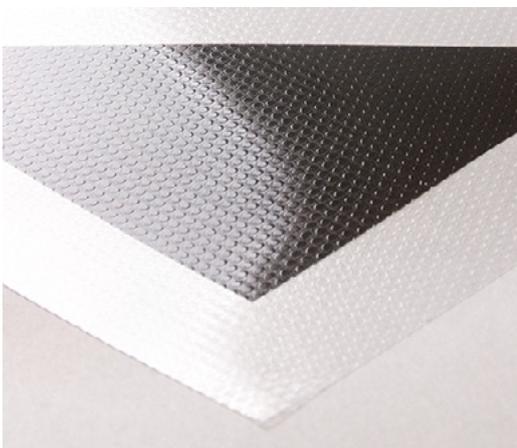
We've developed a huge range of self-adhesive vinyl here at printed.com and they can all be applied in the same way.

Applying self-adhesive vinyl takes precision and a steady hand, but the end result is truly stunning. For small to mid-sized graphics, we recommend peeling off a corner of the backing and sticking it down carefully in situ.

Take a soft brush or plastic wallpaper spatula and carefully press the air out from under the self-adhesive as you pull the backing away. This will ensure a precise, clean finish without any bubbling.

If you've ordered a large self-adhesive vinyl, for a feature wall or over-sized promotion, it's best to ask someone to lend a hand, or hiring in a professional so you can make sure the finished job looks pristine.

All of our vinyl can be used both indoors and out. If displayed outside for longer than six months however, mother nature can take its toll on this material and it may start to show the effects.



backlit graphics

Backlit graphics are a specialist product created to sit inside lightboxes. They're designed to be lit from behind so they're more eye-catching than your average poster. Ideally, backlit graphics are ordered to fit a custom lightbox, so you'd already have the means to install it on arrival.

Unfortunately, we don't currently sell or supply lightboxes, but to make sure your print is perfect, we'd recommend getting a lightbox first, before you order your graphics.

